

Making a Payment

Navigating to the Payment Fields

Optim does not include fields to pay for outstanding or upcoming policies. However, these payments can be made on the HMI website and can be accessed via Optim. To begin, select the “Make A Payment” button located in the top right-corner of your homepage. This will bring you out of Optim, and onto our website. From here, select the payment options you would like and input your information.

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Select “Pay by Credit Card” to begin making your payments. Or, sign-up for Pre-Authorization of Payments by opening and filling out this form.

The screenshot shows the Heartland Farm Mutual website. At the top, there is a navigation bar with links for Insurance, Make A Payment, Report A Claim, Loss Prevention, Our Difference, and Contact. Below this is a search bar and an Agent/Broker Login button. The main heading is "Payments", followed by a sub-heading: "Heartland has a variety of payment options and methods available to suit your needs." Below this is a paragraph of text: "Please speak to your agent or broker for more information. Check back soon for a summary of payment options and answers to frequently asked questions." A box highlights the "Payment Options" section, which contains two buttons: "Pay by Credit Card" and "Pre-Authorized Payment Form (download and print)". Below this is the "FCAC Rights & Responsibilities" section, which includes a paragraph of text and a "Learn More" button.

The screenshot shows the top-right corner of the Heartland Farm Mutual homepage. It features two buttons: "Make A Payment" and "Report A Claim". The "Make A Payment" button is highlighted with a red box and a red arrow pointing to it from a callout box below. The "Report A Claim" button is also highlighted with a red box. To the right of the "Report A Claim" button is a small circular icon with the letter "E".