#### Starting a Claim

Optim allows its users to create and submit claims to HMI in real-time. When a claim is necessary, follow these simple steps!



### Type of Incident

Indicate any required incident details, using the drop-down feature if necessary. Click the details that describe the type of incident / loss accurately, then proceed to the next screen by clicking "Next"



#### **Incident Details**

More details will be required to accurately assess this claim. Fill-in all possible information in this screen, including where, and what happened, as well as who it happened to.

Note: You will not be able to progress to the next screen if any fields noted with a \* are not filled-in. If you are unable to fill-in one or more of these fields, contact your broker for assistance.

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#### Paying a Claim

Select your preferred method of payment on this screen. If you choose to receive payment by cheque, your billing information will automatically be pulled an a cheque will be sent to the address we have on file. If you select "Electronic Funds Transfer" instead of Cheque, follow the directions on the next slide.

	Make a Claim	Claim # 999-99-994538
	✓ Beleot Polloy ✓ Type of inoident ✓ Defails ✓ Payment Preference	Summary
2 Once complete, select	Would you like to receive claim payments?       Cheque	Indicate how you would like to receive payment for this claim.
"Review Information" to move to the final step of the Making a Claim process.	Cancer	vious Review Information
Insurance A Division of Heartland Farm Mutual	Note: HMI plans to add more payment options, which may change the look of this screen.	HEARTLAND Mutual Insurance

#### Paying a Claim - Electronic Funds Transfer

Make a Claim

Once "Electronic Funds Transfer" is selected, the following fields will open. Follow the instructions to add and validate your payment information before progressing to the next step.

Claim # 999-99-965467

	✓ Select Policy ✓ Type of	f Incident 🗸 Details	✓ Payment Preference	Summary	-	
	Payment Preference					
3	Would you like to receive claim payments	,				Select "Preauthorized Bank
Click "Validate"	Cheque	Electronic funds transfer				Account from this drop-down to
once all						"Add" to populate the below
information is	Add New Payment Method	Preauthorized Bank Account		✓ Add		fields
correctly inputted.	Institution Number *			ଡ ଦ		neids.
If your information	Institution Name				2	
is validated, you	Transit Number *				3	Input all information here
will pass to this	Bank Account Type *	Please Select		~	←	solocting the "2" when necessary
pop-up. Click "Yes"	Banta at Number *				0	selecting the : when hecessary.
to continue.	4 older*					
THE KINGS	Primary Once the Valid Information Submittin	validation is succe on" button to prog g a claim.	essful, click the "R gress to the final s	Review step of		
luiual				Ļ		HEARTLAND
Insurance vision of Heartland Farm Mutual	Cancel		Previous	Review Information		Mutual Insurance

### **Reviewing and Submitting**

On this screen, review the information that has been submitted for accuracy. If you need to redo certain information, click the "Previous" button until you reach the fields you would like to alter. When satisfied with the information provided, click the "Submit Claim" button to finish.



		P	C S		ET	
Your claim has been filed!		6				
Your claim reference number is 000-00-054626						
Next Steps:			0			
<ol> <li>If you require medical treatment, do not wait for your claim to be assigned. Please seek medical assistance immediately!</li> <li>If you have additional information to share with us such as documents or photos, you may upload that information via the My Claims tab at any time.</li> <li>An adjuster will be assigned and will contact you as soon as possible during business hours. If you require assistance please call us at 1-800-285-8813.</li> </ol>		1				
View my claim		Detalle Messages	Date of Loss	8	Claim Status	
			Aug 12, 2022	•	Open	
	You can either call us or send a message to your adjuster.	Claim Detaile Submission Date	Policy Number	Product	Primary Insured	×
After Submission	Phone Number Not available	Aug 12, 2022	1453685H01	Residential	Joy Test2	

After Submission, This screen will automatically populate, letting you know that your claim has been received. Click the "View my Claim" button to be redirected to the Claim Details page on the Claims Tab.

Follow any instructions on the screen. You have successfully submitted your claim.



	Date of Loss	8	Claim Status	
	Aug 12, 2022	•	Open	
Claim Detalls				
Submission Date	Policy Number	Product	Primary Insured	
Aug 12, 2022	1453685H01	Residential	Joy Test2	
Additional Insured	Loss Location	Contact Person	Primary Email	
2	51 Thompson Ave, Sydney, NS B1S 1L2	Jay Test2	test12@testing.com	
Primary Phone				
02-555-1919				
Loss Items			Adjuster	
Additional Living	Expenses			
Personal Proper	ly .			
Detached Private	e Structures			
Replacement Co	st - Contents			
Dwelling - Buildin	ng			
Voluntary Payme	nt for Damage to Property			
Legal Liability				
Voluntary Medica	al Payments			
My Claim Docume	ente			,